

# 黄珮琪 NG PEI CHYI

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Nationality 国籍	Malaysian 马来西亚籍
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FIN No. 工作证件号码	G0949892W
Date of Birth 生日	10 July 1992

## SUMMARY

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Passionate, dependable multilingual media enthusiast with a definite interest in news and current affairs. I am looking forward to an employment where I can apply my working experience and knowledge that I have gained throughout years of studying mass communication and the sinophone culture, and use my skills to grow and thrive with the company.

## SKILLS

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### Software

- WCMS, Aurora Edit, Adobe Audition, Premiere Pro, Photoshop, Illustrator, Prelude, After Effects, Final Cut Pro, iMovie, CorelDraw, Microsoft Word, PowerPoint, Excel, and SPSS.

### Others

- Film Criticism, Filming, Research, Video Production, News and Feature Writing (Chinese and English), Proposal Writing, Idea Pitching, Event Planning, Advertising and Marketing, Leadership, etc.

## LANGUAGES

(Level of proficiency is based on a scale from 1 to 10, with 1 being beginner and 10 being native fluency)

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- **Mandarin Chinese** – Speaking (10); Writing (10); Listening (10) *\*Native / Bilingual Proficiency*
- **English** – Speaking (9); Writing (9); Listening (9) *\*Native / Bilingual Proficiency*
- **Malay** – Speaking (8); Writing (7); Listening (9)
- **Hokkien / Minnan Dialect** – Speaking (7); Listening (9)
- **Cantonese** – Speaking (6); Listening (8)
- **Korean** – Speaking (5); Writing (4); Listening (6)
- **Portuguese** – Speaking (3); Writing (4); Listening (4)

## EXPERIENCE

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| <p>Nov 2015 – Present</p>                                   | <p><b>Associate Producer, Mediacorp Pte. Ltd., Channel 8 Chinese Current Affairs 新传媒中文时事组</b></p> <p>Responsibilities include 职责包括：</p> <ul style="list-style-type: none"> <li>· Conceptualising and producing visual stories and infographics to supplement Channel 8's current affairs programmes 构思及制作影像内容及资讯图</li> <li>· Researching, planning, filming and editing online exclusive videos 策划、拍摄及剪辑网络独家视频</li> <li>· Managing "Channel 8 News and Current Affairs" website 管理及操作《8频道新闻及时事网站》</li> <li>· Managing social media platforms of Channel 8's current affairs programmes 管理8频道时事节目社交网络平台</li> <li>· Coordinating with producers of each programme on supplementary online content 与各节目编导讨论及协调网络独家内容和题材</li> </ul>   |
| <p>Dec 2011 – Nov 2012;</p> <p>2 Jan 2014 – 27 Feb 2014</p> | <p><b>Part-Time Content Producer, Singapore Press Holdings, Lianhe Zaobao Online (zaobao.com) 联合早报网</b></p> <p>Responsibilities include 职责包括：</p> <ul style="list-style-type: none"> <li>· Sourcing, editing and arranging content (text, videos and images) for the website 搜集、整理及编排新闻网站内容（包括文字、图片及视频）</li> <li>· Ensuring the accuracy, timeliness, relevance and consistency of the website's content 确保网站内容准确、即时，并且适合读者及报章的定位和整体文风</li> <li>· Proofreading and editing online stories for grammar, punctuation and vocabulary usage (if necessary) to improve readability 校正及编辑网络转载内容以提高其可读性</li> <li>· Uploading daily news to Lianhe Zaobao's online news site, zaobao.com 上传新闻至联合早报官方新闻网站</li> <li>· Updating social media content 筛选、编辑扼要及发送社交媒体平台内容</li> </ul> |

- Nov 2012 – Feb 2013      **Reporting Intern, Singapore Press Holdings, Lianhe Zaobao – zbNOW 联合早报副刊, zbCOMMA 逗号 and ThumbsUp 大拇指**
- Responsibilities include 职责包括:
- Attending press conferences 出席记者会
  - Conducting (celebrity, artist and street) interviews 文娱新闻采访、艺人专访及街头访问
  - Liaising with PR personnel and artist managers 相关联系工作
  - Sourcing, writing and editing news 采编报道
  - Attending weekly newsroom meetings (zbCOMMA and ThumbsUp) 参与讨论每周报刊题材及内容 (学生周报)
- Aug 2012 – Nov 2012      **Part-Time, Crazyworld Café, Singapore (Closed) 疯狂世界音乐咖啡馆 (已结业)**
- Responsibilities include 职责包括:
- Helping out with events and music performances 协助现场音乐表演与活动
  - Ticketing and handling customer queries 售票及处理顾客疑问
  - Serving customers 招待顾客
- Jan 2009 – Apr 2010      **Part-Time Graphic Designer & Admin Assistant, Tai Tong Marketing Sdn. Bhd. (Malaysia) 大东经销有限公司**
- Responsibilities include 职责包括:
- Designing business cards and graphics for print advertisements 设计名片及平面广告
  - Data entry and book-keeping 资料输入及簿记

## EDUCATION

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- Year 2013 – 2015      **Bachelor of Arts, Majoring in Media and Communication and Minor in Chinese Language, The University of Melbourne**  
**墨尔本大学文学学士——主修大众传播；副修中文**
- Courses taken 课程包括:  
 Making Movies, Understanding Australian Media, Media Writing, Net Communication, Advanced Chinese Seminar, Chinese Cinema, Chinese 10, Glee Singing, etc.
- Courses taken during Student Exchange Program at the **University of Hong Kong**  
 学生交换计划期间于香港大学所修读的课程包括:  
 Sinophone Literature and Film, TV News Production, Radio News, Hong Kong Media Law, Business and Financial Journalism, Taiwan Literature since Japanese Colonial Period, Traditional Literary Relationship Between China, Japan and Korea, etc.

**\*\*Melbourne Global Grant, Awarded in 2014**

Year 2010/2011 – 2012/2013	<p><b>Diploma in Media and Communication, Singapore Polytechnic</b> 新加坡理工学院大众传播系</p> <p>Courses taken 课程包括: Video Production, Designs and Advertising, Copywriting, Feature Writing, Introduction to Media Writing, News Writing, New Media and Technologies, Principles of Marketing, Fundamentals of Economics and Finance, etc.</p> <p>Internship company 实习公司: Singapore Press Holdings – Lianhe Zaobao 新加坡报业控股——联合早报 (Internship GPA 实习成绩: 4.0/4.0)</p> <p>Final Year Project 毕业项目: Advertising &amp; promotion campaign pitch to CapitaLand Mall 'The Star Vista' 凯德集团 The Star Vista 商场的开业宣传企划案 (FYP GPA 毕业项目成绩: 4.0/4.0)</p>
Year 2008 – 2009	<p><b>Malaysian Certificate of Education/SPM (Science Stream), Dato' Syed Esa Secondary School</b> 拿督赛伊萨国民型中学 (马来西亚教育文凭——理科班)</p>